

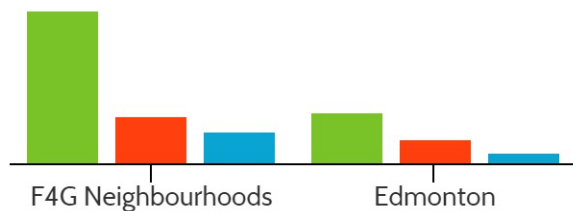
WEFHA
is changing its name to:

food 4good

a healthy community through the power of good food...

F4G Community Reality Check

Here is where we are as a community



- # Unemployed x 100 as per population & unemployment rate
- # Households paying > 30% in rent
- # Food Hampers

food4good.ca

Vision
A community where food is a driving connector for learning, sharing and celebrating. (Healthy, nutritious, accessible, affordable and culturally appropriate food).

Community
An alliance of organizations and community members in our neighbourhoods coming together to experience a healthy community through the power of good food.

Good Food
As a "Good Food Organization" and in alliance with "Community Food Centres Canada," we will grow, cook and provide access to good food in our neighbourhoods.

You could be involved in one or more of the following areas:



- Growing Team**
- Cooking Team**
- Access Team**
- Advocacy Team**

- Comm. Gardens
- Composting
- Permaculture
- Markets
- Land preparation
- Zoning
- Raising food
- Support systems

- Reading and writing recipes
- Food handling
- Preserving
- Cooking for 1,2,3 +
- Nutrition
- Around the world cooking



- Comm. engagement
- Comm. Consultation
- Strat. Plan
- F4G store
- Fruit to more households in the community
- Economic Develop.
- Plan and Organize this new group.
- Develop Educational programs
- Community organizing.
- Comm. Strategy development

What would you gain?



COMMUNITY DEVELOPMENT

Knowledge and Experience

- Comm. Engagement
- Comm. Consultation
- Needs assessment
- Asset mapping
- Advocacy
- Project management



URBAN AGRICULTURE

Knowledge and Experience

- Food Security
- Growing strategies
- Cooking strategies
- Access & Distribution
- Food Markets
- Comm. Food Centre



A HEALTHY COMMUNITY

Knowledge and Experience

- Vibrant local economy
- Food Secured Comm.
- Attractive Comm.
- Healthier Environment
- Less waste
- Less Energy and Emissions.

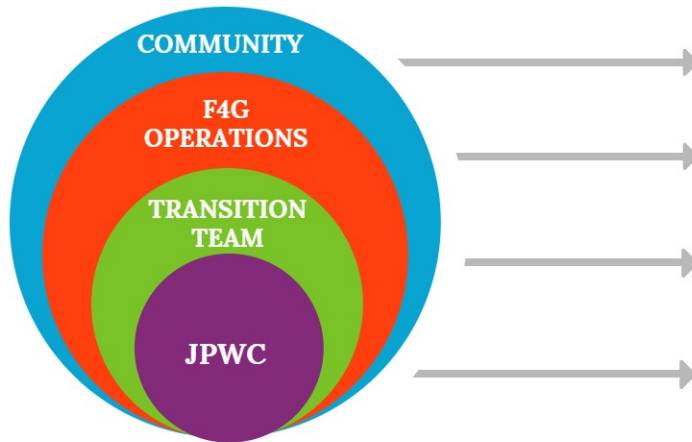
How we keep you informed

We are getting better at communicating with you: e-mails, phone calls, webpage, blogs, social media, printed documents and of course, one on one.



For more info contact: ashleyt@food4good.ca

F4G Organizational Structure



- The F4G boundaries are from 149 St. to 170 St. and from the Whitemud Drive to 107 Av. in Edmonton, Alberta.
- F4G neighbourhoods: Britannia Youngstown, Canora, Glenwood, West Jasper Place, West Meadowlark Park, Meadowlark Park, Sherwood, Jasper Park, Elmwood, Lynnwood.

F4G operations are lead by the "Community Food Animator" and community members that are part of the four main teams (Growing, Cooking, Access and Advocacy), which are supported by the Transition Team (TT). They are responsible for the direct implementation of initiatives, logistics, outreach and community participation.

The TT provides vision, decision making, funding request development, sustainability practices, accountability to JPWC and funders, exploration of emerging issues and support to F4G operations.

- The Jasper Place Wellness Centre (JPWC)'s Board of Directors provides general oversight to F4G and its operations in the community.
- JPWC's charity status allows F4G to receive donations and issue income tax receipts.
- As a fiscal agent JPWC provides fiscal oversight to the F4G funding.
- JPWC provides bookkeeping services.
- JPWC provides HR oversight, leadership and management.



IN ALLIANCE WITH
COMMUNITY FOOD CENTRES CANADA

AS A GOOD FOOD ORGANIZATION food4good will have access to:

Resources: Toolkits, manuals, videos and other tools

Training: Customized online training sessions and an annual conference

Grants: Funding streams that support programs and capacity-building

Community: Alliance with a network of organizations doing progressive community food work

GOOD FOOD PRINCIPLES:

- We take action from the individual to the systemic level.
- We believe and invest in the power of good food
- We create an environment of respect and community leadership
- We meet people where they are at
- We aim high for our organization and our community